



Leaders of the flat world



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Introducing RCR

"In 2006, enterprising managers from two long established European companies - Rinol and Rocland - came together to create a new force in global industrial flooring.

RCR was founded on a desire to harness the expertise of leading brands worldwide, and achieve only the best. Those values still hold true today.

Embedded in the Group is more than 50 years of technical and market knowledge. Our companies have been on the frontline of industrial floor technology as it has grown and developed over the years.

Now, with an annual turnover close to US\$200 m and more than 800 employees, RCR has consistently strengthened its position over the years.

Today, we are the largest international organisation specialised in industrial flooring, and the only one offering a completely integrated service for the investors.

From engineering and design expertise, to award-winning products and specialist contracting; **we are Leaders of the Flat World."**



Emilio Esteban
CEO RCR Industrial Flooring



The floor is arguably the most important part of an industrial building.

It is the table on which all operations take place ... not only is it part of the structure, it is also an integrated part of the material handling system.

It is a domain at the junction between construction, logistics and manufacturing operating the flat world.

Our international reach

Always close to our clients

Manufacturing, distribution and retail are now touching every corner of the globe. These competitive industries demand hard-working buildings, with floors created to perform and endure.

Many of our clients are global entities - and so are we. With wholly-owned subsidiaries, partner companies and agents across the world, our size and scope is truly unrivalled.



Not content with being the major floor construction company in Europe, Africa and South America, we are also very active in Asia and Russia. Recent further ventures in India and GCC demonstrate our global vision and commitment.

Consistency matters, to our clients and to us. That's why we offer complete assurance that our standards remain constant throughout the world, giving our clients the reliable results they need.

Wherever clients need industrial flooring expertise, RCR will be there.



Mercadona, Sevilla



RCR MasterMall®, Rinol Pavimenta Peru



Ubicaciones del grupo RCR Industrial Flooring

- RCR Companies
- RCR Commercial Agents and Collaboration Agreements
- RCR Manufacturing Plants
-  RCR Monofloor



Find your local contact at
www.rcrindustrialflooring.com

Strength in integration

With more than 30 companies in the RCR group, communication is key.

All our companies are managed independently and remain autonomous. Yet as a group we want to ensure we increase and share our knowledge, for the benefit of all – especially our clients.

Every three months the heads of our companies gather to share developments in thinking, technologies and markets.

Furthermore, we encourage staff from different companies to undertake secondment in other parts of the Group, to widen and enrich their experience - part of our plan to grow the next generation of managers from within.

Your projects will benefit from our local presence combined with our global expertise.



Our companies are divided into three divisions:

- RCR Flooring Services – expert engineering and project management
- RCR Flooring Products – research, development and manufacture under ISO 9001 disciplines
- RCR Flooring Applications – installing high specification floors to exacting standards

However, our unique strength comes from the complete service ALL IN ONE - from design to installation - that only RCR can provide on a global scale.



Kia Motors, Rinol Mexico



Creating the ideal industrial floor begins with intelligent design. RCR has developed the renowned Monofloor consulting company into an international network of flooring engineers. Monofloor is offering its proven expertise and flooring conception and project supervision for major clients.

Our industry leading consultants take account of everything, including design, specification and execution.

They have developed deep expertise in:

- calculation (steel fibres, structural)
- concrete mix design
- flatness (coaching and survey)
- renovation and maintenance
- conductivity and repolarization



Eaton Casablanca, Monofloor España

The result is an optimum, value-engineered floor, with low maintenance and reduced environmental impact. Our engineering consultants are entirely independent and act according a strict Code of Conduct. Their unbiased expertise is available to clients regardless of the project, contractor or preferred products or techniques.

Monofloor offer a wide range of technical services from project management to renovation of floors.



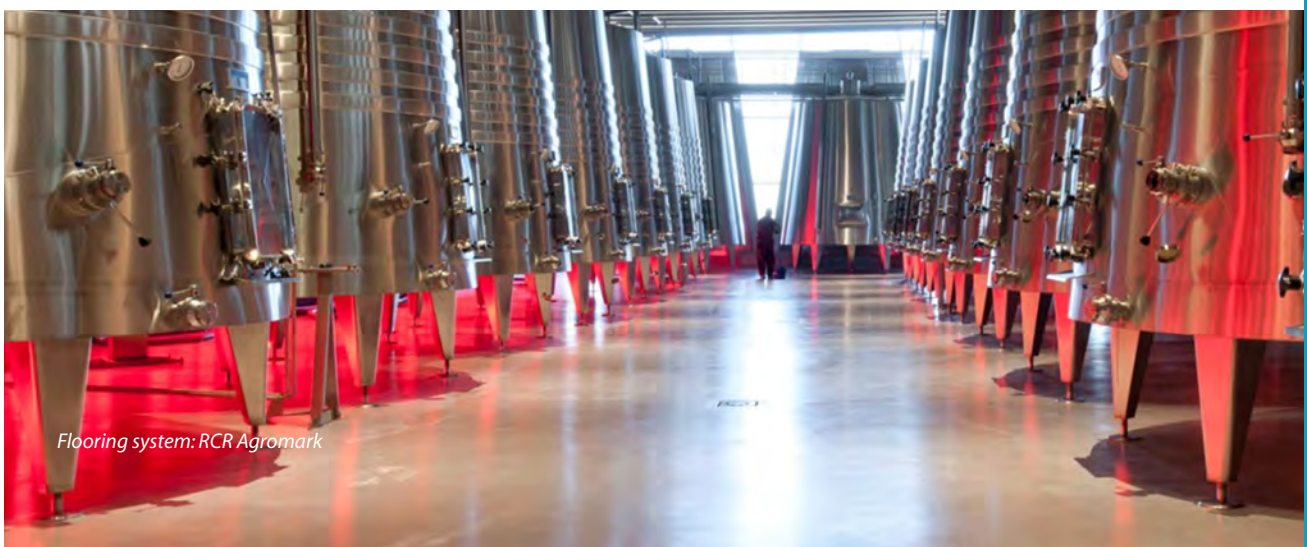
www.monofloor.com

Locations:

Birmingham | Le Mans
Madrid | Bogota | Mumbai
Santiago | Singapore



VNA Superflat Feduro Logistica Panama



Flooring system: RCR Agromark



RCR began with products at its heart, and they remain the Group's key strength today.

RCR Flooring Products are manufactured in nine plants over four continents.

We also distribute leading brands for a complete portfolio of innovative solutions.

- Surface hardeners for colour, abrasion and impact resistance, antiskid properties and durability
- Armoured joints – to protect construction joint arrises and for effective load transfer
- Resin systems (epoxy, PU, PE, PMMA and Crete) for technical and aesthetical coatings
- Steel fibres – adding strength and ductility to concrete
- Concrete admixtures – to speed curing, control workability or shrinkage, increase early strength
- Curing and sealing agents – to improve curing process and increase hardness and longevity
- Flooring equipment (walk behind and ride-on trowels, blades, tools,...)
- Cleaning, polishing and maintenance products – to maintain shiny appearance and performance

We're proud to have many leading worldwide brands within our products division, including RCR founders Rocland and Rinol; and Permaban which joined the group in 2011.



ROCLAND
Surface hardeners
Curing and sealing compounds
www.rocland.eu



PERMABAN
Armoured joints to execute and protect construction joints
Construction joint sealants
www.permaban.com

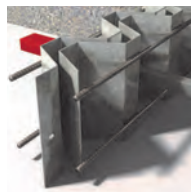


RINOL
Synthetic coatings to improve floor properties and enhance appearance and style
www.rinol.de



Rocland production plant - La Baume - FRA

Many of our other product brands are equally well known within their own geographic regions. In fact, we manufacture in eight countries around the world, with factories in Europe, South Africa, Chile and India.





The optimum specification and the most innovative products need skilful installation to give the best performance.

Creating an industrial floor is as much an art as a science - and our specialist flooring contractors are highly skilled and well practised in working to the tightest standards and tolerances.

The RCR application process is common to all companies and make sure that the execution of projects is done in a structured and organised way to ensure traceability, quality and a strict respect of planning.

Our 20 contracting companies have a local anchorage to provide a full service to their customers and can travel internationally to follow

them in their foreign investments. They manage the largest collection of dedicated equipment in the world, including Laserscreeds® and topping spreaders. This ensures high efficiency and maximum quality are achieved.

Our companies also offer exclusive RCR Systems, which include specific techniques (such as Conductil® and Basetec®). They also provide RCR-designed solutions for various segments (such as MasterMall® and Agromark®) which use the most suitable concrete technologies and dedicated products for their conception.

Our application companies can execute:

- Concrete floors for logistics, industries and retail
- Synthetic coatings and mortar overlays for new projects or renovation
- Decorative floors for public or private spaces



RCR Vision and Principles

Our vision is to be Leaders of the Flat World

In the world of industrial flooring we seek to be the first in size, coverage, market share, quality, value creation, innovation, and expertise. We operate where construction and logistics meet; helping clients respond quickly in today's international 'flat' commercial world, so they retain their competitive edge.



Our Mission

Through sound management, we seek **sustainable, profitable growth.**

This benefits our clients, who can be assured of our long-term commitment to developing and delivering their industrial flooring solutions.

Our Principles

Customer driven

- Fulfil the needs of customers and end-user clients

Operational Excellence

- Quality
- Efficiency
- Cost-consciousness

Open innovation

- Be receptive to new ideas
- Collaborate with universities to break new ground
- Sustainable solutions and lifetime value

All for one

- Commitment
- Responsibility
- Initiative

Our Values

Integrity – Teamwork - Achievement

Novem Car México

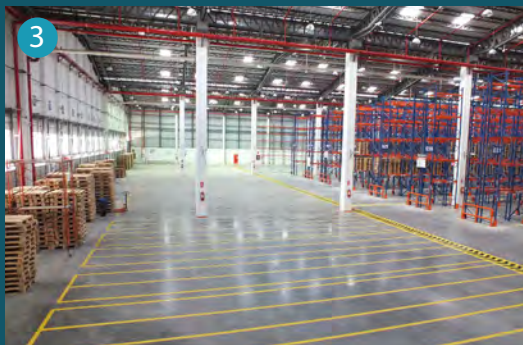


Major international clients and projects

We're privileged to name many of the world's leading global companies and brands as our clients - including Walmart, Coca-Cola, Audi, Airbus, Caterpillar, Michelin and DHL. We believe client relationships should be built for the long term. Because we always put our clients' requirements first we've become a trusted partner, enjoying strong loyalty and repeat business over the years, as we are present for major investments and also for smaller projects or maintenance and renovation services.

Our technical support - from design to installation - is highly valued and available anywhere in the world. Combined with our guarantees and proven track record, we give clients every confidence to choose RCR every time.

- 1 Airbus-Aerolia, France
- 2 Supercash, Spain
- 3 Tia, Ecuador
- 4 Caterpillar-Tractafric, Morocco
- 5 House and Home, Gosforth Park, Johannesburg



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